



<b>RATES INFORMATION: All rates indicated EXCLUDING gst</b> fees as of July 2011	
<ul style="list-style-type: none"> <li>• Twist provides many types of customised illustrations, graphics, maps, diagrams, storyboards and also graphic design.</li> <li>• Estimates or quotes can be provided but please provide detailed briefs.</li> <li>• Twist can also work to a budget provided the brief is flexible.</li> <li>• Estimates/quotes will include general communication but unscheduled meetings will be charged extra at the relevant rate indicated below.</li> <li>• An invoice will generally be provided at the completion of a project, however larger projects may require interim invoices. Payments are due within 14 days.</li> <li>• I can provide examples of previously commissioned illustrations and their approximate costs prior to quoting.</li> </ul>	
Rate for customised <b>illustrations (incl. graphics/diagrams etc)</b>	<b>\$80.00</b> per hour
<b>Black &amp; white storyboards: in a loose but well rendered style</b> approx. <b>2-3</b> frames per hour / hand rendered	<b>\$80.00</b> per hour*
<b>Coloured storyboards: in a loose but well rendered style</b> approx. <b>1</b> frame per hour / hand rendered & computer coloured	<b>\$80.00</b> per hour*
<b>Colour storyboards/visuals: in a tight, well rendered style</b> approx. <b>1</b> frame in <b>2.5 hours</b> / hand rendered & computer coloured	<b>\$80.00</b> per hour*
Rate for <b>graphic design</b>	<b>\$80.00</b> per hour
Base rate for <b>finished art</b> (print)	<b>\$70.00</b> per hour
* May require a travel fee if sketches are done in-house. Colour added at Twists studio. It is agreed that finished images are for presentation or pre-production purposes only.	
<b>Note that these fees represent maximum hourly rates and may be flexible depending on the type and scope of the project being estimated.</b>	



#### **COPYRIGHT AGREEMENT:**

- Briefs should indicate the intended use of finished image/s.
- Estimates or quotes will not cover copyright or usage fees unless indicated in the brief.
- However, for the quoted time-based price, Twist can be flexible on usage. For example, use (license) of the image/design once on up to 3 pieces of collateral (eg: single website, poster, brochure) could be included in the price.
- This type of usage license will never be included for use on packaging, items for sale or any form of long-term branding including mascots/characters unless agreed otherwise in writing.
- Twist will always retain full copyright and moral rights unless otherwise agreed in writing.
- For state and federal departments (Australia), with permission Twist would have the right to display the commissioned artwork for self-promotional purposes only.

#### **Fees for copyright:**

Generally Twist will apply a fee for ownership/transfer of copyrights if this is required as part of the agreement. There is no standard fee structure so as a general rule we add a fee of at least 50% of the total invoice amount to cover copyright ownership. Once again, this depends on many things including the type and the scope of the project and may vary one way or another.

**In most cases, to be as fair to our clients as possible, we allow exclusive use of an artwork or design for a designated period of time. This may even include use on up to three items with limitations. (see item 2. on page 1).** If copyright is required it indicates that the artwork has a value to the client beyond a one-off or limited use and requires a fee to cover this.

#### **OPTION: Fees for copyright on a per hour basis - \$100 plus gst PER HOUR**

We have an alternative basis for copyright fees and that is charging strictly by the hour for an increased sum. We can provide an estimate as a guide to costs. If copyright is required, we believe that this may be the best option for the client.

For example, if an illustration is quoted at \$80 for 10 hours work = \$800 plus gst. Add 50% to that makes the total \$1200 plus gst. On a per hour basis this would be \$1000 plus gst including copyright making a \$200 difference. The benefit for Twist is that we would be receiving exactly the correct payment for the number of hours delivered but with a smaller copyright fee.

**Twist will happily discuss any copyright, license or usage queries you may have.**